

300 MARKETING SOLUTIONS

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My goal is for you to enjoy significant returns on your lead generation strategy by attracting the people most qualified to be new customers with great content:

Each month, you will receive the following:

- ✓ 100 qualified prospects with their name, job title, company, LinkedIn address, and email address (where available)
- ✓ 20 LinkedIn posts placed on your business profile and one personal profile, which will include relevant hashtags and will tag your qualified prospects (they can also be reused for other social media platforms)
- ✓ Recommend posts by qualified prospects and influencers in your industry for you to comment on so we can engage them and their audience to discuss what you can do for them.
- ✓ Four articles that include the following:

A meeting with a member of your team to go over the topic, competitor research on the topic, keyword research using an industry-leading SEO tool, an SEO-optimized meta title, description, and recommended URL, SEO-optimized subtitles and text, minimum 750 words broken up into at least three easy-to-read sections filled with metaphors, stories, and data-driven facts to grab and hold your user's attention, one image with an SEO-optimized alt-text and filename, and a call to action.
- ✓ Backlinks to your articles to generate traffic (90% of websites don't do this, and it's the primary consideration in Google's search algorithm).

Price: \$3,500 a month

Extras:

- ✓ Email autoresponder series to convert qualified prospects and leads to new clients
- ✓ White papers, eBooks, and case studies to encourage users to join your email list